

Why Don't Men Seem to Give You a Chance?

The Male Mind

Understanding Our Emotional
Needs for First Date Success



by InfidelityFirstAidKit.com

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Introduction

If you are like most of my subscribers you want to get back into the dating game, you've already fallen in love once (maybe more than once) and perhaps even married before.

However, now you find yourself single right now.

Despite "the catch" that I know you are ;) , you want to find a man who respects you, finds you attractive, stirs around those butterflies in your stomach and makes you feel loved, special and safe.

But you don't want just any man.

You want a man who will end all your past relationship misery; you want your soulmate.

And that starts by knowing your relationship goals.

But this eBook is not about compatibility and relationship goals.

No.

Instead let's assume you've taken the time to figure out the kind of man you want and you feel ready for a relationship.

While every man has different preferences **you can bet on some common wants and needs that most men would want in a girlfriend.**

Please understand that in some cases no matter what you say or do some men just will not be interested in you.

That's just reality. If it were that easy then you wouldn't be reading this eBook in

the first place.

All you can do is give yourself the best chance to get his attention and draw enough interest and attraction from him to get a date and then a second.

From there you will either have mutual interest, chemistry and compatibility ... or you will not.

For now we just want to create some activity, meet some men and above all have fun doing it.

The tips in this eBook will reveal to you the following keys to first date success:

- What to talk about and not talk about during the first dates to keep us interested
- Knowing this Can Intensify Our Attraction in You in the Days Leading Up to the First Date and...
- Our Desire to See You Again on a Second Date

The tips are not organized in sequence or in a step-by-step approach.

I think that's too overwhelming and tedious.

Instead I prefer to focus on a successful mindset to understand how you can find the men who like you and entice them to ask you out and then like you so that they ask you out again, but do it with some actionable tips that you can use right away.

Let's look at a more detailed, but quick overview of this eBook.

What We Look for on a First Date: Understanding What Men Want and Don't When Considering to Ask You Out on Second Date

Throughout this eBook I will share some deep emotional man secrets regarding what we look for when choosing a girlfriend.

But more specifically what we look for on the first date that encourages us to ask you out on a second one.

In the first lesson of this eBook we will look at, **"First Step to Connection: Characteristics Men Take Pride in About Themselves"**.

But before we embark on this male mind hack email series and I reveal to you these first secrets let's take a peek at why some women struggle when they meet a man they like.

Guessing Wrong: The Problem Many Women Have When First Getting to Know a Man

Many women who get back into dating get anxious and risk looking needy, especially when they finally meet a man they like.

"I don't want to scare him off. What do I say, how do I dress, how often do I text/call, what topics should I avoid, how strong should I flirt with him?"

What do they do? They guess what men want.

They try to impress him with their knowledge of sports (which is awesome, don't get me wrong, but keep reading), they highlight the things about themselves they think men like and as a result it doesn't always work.

What went wrong?

They didn't create a connection.

Contrary to what you might believe or what even many men say, we need a deep emotional connection ... with the women we want a relationship with.

But Is it true that many men can decide within seconds of seeing a girl for the

first time that they want to have sex with her? ... yes.

But sex isn't the main priority when choosing a girlfriend and certainly not enough to choose a wife.

Well, yes, of course, it's an important compatibility piece. No guy would be happy for the long-term with a wife who doesn't have a similar sex drive, but hey, neither would you.

What's the bottom line with men when choosing a mate?

How you make us feel and how we make you feel.

Yes.

That simple.

The prettiest, sexiest most voluptuous girl will **NOT** turn a man into her boyfriend if she doesn't connect with him on a deeper level.

If she comes across fake or just makes him feel unwanted, unneeded and uncomfortable he will soon look elsewhere.

But guessing wrong about what men want is just a part of it, it's not the foundation of attracting a man. It's not what turns men off and sends them packing.

No.

It's something bigger.

Many Women Can Undervalue Themselves and Don't Take Advantage of the True Power They Have Over Men's Feelings

They give up their power over men and forget this simple fundamental for attracting and dating them...

...make him chase YOU and respect you.

Be the one being chased, not the one chasing.

If you can accomplish the two goals of **1) making him chase** and **2) respect you** then you are in the driver's seat my friend and will speed up the process of finding a ***quality, relationship-minded boyfriend***.

In fact, you will have multiple choices of men to choose from.

And all the tips in this eBook can apply to online dating, face-to-face interactions, texting and phone calls.

They are fundamentals that you can adjust to any form of communication and situation.

"Where Do I Begin?"

Sounds great, right?

But how can you accomplish all that?

Answer: first understand what characteristics men want in a girlfriend, show him you have those traits, give him a small taste of what it's like to have a woman with those traits and then make him earn your approval to qualify as your boyfriend.

Only confident women can pull this off.

All the other stuff you thought men wanted like a woman who likes sports, a woman with an attractive physique, a blonde who shows off her skin might get his attention, but won't get the ultimate prize...

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... a quality boyfriend who likes you for who you are, respects you, treats you right, makes you feel attractive and like the only woman in his life...

...it won't work to find a quality boyfriend...

... unless you understand what men want on a deep emotional level.

In the end it's how you make him feel about you, how he feels about himself around you and about his life with you in it.

So, I highly recommend that you read every lesson of this eBook to get the fullest picture of what we as men need to connect with you emotionally.

Let's move to lesson one...

[Lesson One] First Step to Connection: Characteristics Men Take Pride in About Themselves

Some of the most *average-looking, least interesting* women make men chase them.

How?

They know what characteristics matter most to a man and illustrate their admiration about them ... without faking it of course.

If you are not particularly fond of a trait that he values about himself then do not focus on it.

For example, if he loves fixing and building cars, but you have seen that when you brought up the topic in a phone call that he went on for 30 minutes about it, then think twice about mentioning that there's a strange sound coming from underneath your hood just to make him feel special about his expertise in cars.

Steer clear of the topic of fixing cars and find something else.

Instead choose to highlight the traits about him that you admire.

Here is a list of qualities that most of us men strive to be, acquire or become:

Heroes
Risk-takers
Providers
Talented (at particular skills or achievements)
Problem-solvers
Protective
Adventurous
Good Conversationalist

Inventive
Ambitious
Forward-thinkers
Hard-working
Leaders
Expertise (on their favorite topics)
Understands Women's Needs
Able to Turn a Woman On
Powerful (in character)
Strong
Feel Needed
Accomplishments
Achievements and Awards
Inspirational
Cheerful
Thoughtful
Humorous
Accolades
Can Face a Challenge
Not Afraid of Confrontation
Offers a Valuable Opinion
Decisive

Let's take look at 5 examples

Feeling Like a Hero

The concept behind "**The Hero Instinct**", mentioned in one of my favorite dating tips for women eBooks that I endorse "**His Secret Obsession**", is that men want to feel like a woman needs him to help her, save her or protect her ... no matter how small the feat.

No matter who you are or what you look like, if you let a man "rescue" you and make him feel like your hero for doing it then he will want to relive that feeling over and over again with you!

Find situations to allow a man to feel like your hero and then make him want to repeat it in the future.

Here are some real simple, regular day-to-day examples that make men feel like your hero:

- Get something off the top shelf for you.
- Carry something heavy for you to your car.
- Ask for advice or his opinion (even about your clothing items). *"What color blouse do you think would look better on me blue or pink?"*
- Ask for a favor, like picking up coffee for you or a snack from the work cafeteria or convenience store close to the office.
- Tell him that you're sad and ask him to cheer you up with a joke, hug or smile.

Notice how all these examples hit on other characteristics from the above list: **feel needed, problem-solver, offers a valuable opinion, humorous, cheerful, thoughtful** and a few others.

By the way, if you've not read "[His Secret Obsession](#)", one of my favorite books that I endorse by dating and relationship coach James Bauer, then quite frankly, you've missed out and I recommend you get a copy either [click here to watch his short video](#) for the details or [Read my Review of "His Secret Obsession" here](#).

Humorous

Men love to make women laugh.

It makes us feel liked and appreciated.

That doesn't mean he has a good sense of humor, but even the shyest of guys will try to make a girl laugh and smile.

You don't have to lie and recommend that he make a career change to become a

stand-up comedian, but if you like him and he attempts to make any kind of joke *at least make an effort to laugh.*

And if the joke is actually funny tell him that he's funny.

Whenever I sense that a girl likes my sense of humor I feel more comfortable and confident to be myself around her.

And of course, I will keep attempting to make her laugh.

Therefore, make your best attempt to make him feel like he's funny.

Inspirational

One of the best compliments a woman told me once was that I inspired her to want a better life.

Yes, that made me blush.

Needless to say that earned a major piece of my attention and as a result we went out, texted and spoke on the phone quite a bit. (She moved to another city for a job opportunity so that puts a kink in the plan of dating her).

And of course this also made me feel like a hero, feel needed and a slew of other characteristics on my above checklist.

Expertise

I speak Spanish, I learned it. (I'm Italian-American)

I am very proud of teaching myself to speak another language fluently.

As you can imagine a girl who asks me for advice on how to say things in Spanish or vice versa, that I most certainly will oblige. And the same thing is true if a Latina asks me how to say something in English.

One of the girls that I fell for super hard once gushed over how smart she thought I was for teaching myself Spanish. She constantly asked me to speak to her in Spanish (aka... say naughty things to her ;))

That's a girl who understands men because she knew how good it made me feel to be recognized for something that I was proud of about myself.

She naturally understood pretty much the entire list of qualities above and could have wrapped me around her finger.

Make him feel proud of his areas of *expertise*, *accomplishments* and *interests*.

Ability to Turn a Woman On

Ladies, if you have any inclination a guy who you have the hots for likes you back ... then you've already won. You've captured his heart and now he's yours to lose.

Now it's time to turn up the heat, build up his desire and need to spend time with you.

Get him to chase you.

Make him feel like he's a "Don Juan".

Assure him that he turns you on and that you like him back.

He goes half way, you go the other half ... you meet in the middle.

A simple text conversation can achieve this:

You: "Guess what I thought about today?"

Him: "What?"

You: "Well, I don't want to give you all the details, something you did made me

smile ... and um, may have turned me on just a bit ... now I can't stop thinking about it."

Yep, that will get him chasing and asking for more details.

Summary of Lesson One

The concept is to know what makes a man feel confident and good about himself that makes him feel comfortable being his natural self around you.

He will then start to associate you as a "good feeling creator", if you will, and want to spend more time with you.

The more you know about him before the first date the easier it will be to figure out what to say and talk about with him.

Let's dive into Lesson 2...

[Lesson 2] What Makes Men Feel Bad About Themselves and Pushes Him Away

Ever thought, "what should I talk about with a man on a first date (or with a guy you like)?"

Take notice of the characteristics and topics from Lesson One.

Why is that important?

Because ultimately we men choose to have relationships with women with whom we feel good spending time around, who give us energy.

When a girl helps us forget the troubles in our lives, let's us escape reality, if you will, and have some fun, then we will do practically anything to spend more time with her.

And this only happens if you make a connection on a deep-emotional level. Drop-dead gorgeous looks are not enough to make a man desire and continue to enjoy spending time around you.

ALL men want relationships, perhaps they are not ready YET or just haven't found a compatible woman.

But again, he'd only want to do that with a woman with whom he feels happy around and with whom he can be the best version of himself.

That's why you must master and practice the tips here in this eBook.

In Lesson One we focused on what to talk about and how to do it to make him feel proud of himself which in turn builds a bond between you two and today we look at...

...the opposite... what to avoid talking about.

Men fear rejection from women .. even the boldest ones.

I can't think of many worse feelings than making a move to get a girl's attention, like telling her a joke, and then she doesn't laugh or worse ignores you and acts like you didn't even speak to begin with.

It takes courage to make a move because there are so many other guys to compete with to get a girl's attention and then to feel rejected hits our sense of pride and takes a swipe at our self-esteem.

But even with the men you like, you can push them away without even knowing it.

And often times I cringe when I witness women unintentionally saying something that brings a man down.

I feel for the guy because I know what it's like when it happens to me.

And it even happens when the girl likes the guy.

That's why you must read this email all the way through.

It could explain this next section...

When Men Go Cold and Disappear

I'm sure you've experienced the "Disappearing Man Act", right?

You met a man you liked who also liked you back, maybe you talked for a bit, maybe you even went out on a few dates had a good time and then suddenly he vanished.

No text. No Call. Nothing.

For one, there might be another girl involved. If so, good riddance. That's not the right man for you if he doesn't want to keep seeing you.

But the other simple explanation is that he no longer feels good around you. He wants to be the best version of himself around you, but he doesn't feel like he can.

People want what they want and we will not always understand why, we just know the end result.

You may not be compatible in his eyes or...

... he may not like the way he feels around you because of what you say to him or how you treat him.

And that's why you must also learn what he doesn't like that will push him away, particularly traits or feelings that he doesn't want to be associated with.

Want a successful first date? Then this list will help.

Then steer clear of the following list of traits...

Characteristics that Make Men Feel Bad about Themselves

Indecisive

Inaccurate

Cheap

Weak (in mind or body)

Don't Understand Women

Creepy (to women)

Anti-social

Boring

Lacks Opinion

Wrong

Fearful

Physical Features He's Embarrassed About (weight, height, baldness, etc)

ANYTHING He Might Be Embarrassed About Himself

Poorly Dressed

Financially Unstable

His Career (not the one he wants)

Lacks Drive

You'll notice that some of these traits contradict manly traits he'd prefer to be associated with and some others traits would repel women.

Either way we want to feel like we attract women to us, not scare them off.

And in general we want to feel accepted by the people around us, especially the ones that matter most to us.

Let's look at 5 examples more closely:

Cheap

Most men want to feel like providers. The thought is that if we can provide a stable, safe and flourishing life for our wives or girlfriends (or at least do our part to add value to her life) then she will want to stay with us.

Plus she will show her appreciation for our efforts which makes us feel needed (traits from the first email).

When a man truly likes a girl and wants her for to be in his life for the long-term then he will spend an amount of money that he deems high to provide her a stable, safe and flourishing life.

Make him feel like he doesn't give enough and he will feel rejected and not good enough for you.

On the contrary, make him feel like he is generous and thoughtful with his hard-earned money and he will cherish you for your appreciation.

"But what if I do think he is cheap and doesn't value me?", you might ask yourself.

My answer: you might be compatible for each other. Financial differences cause problems in relationships, but if you feel like he honestly cares for you, then you should just give yourself the chance to know him better.

Indecisive

Some men feel quite comfortable to make decisions including where to take you on a date, what time to pick you up and all the other details of your first date together.

Other men fear disappointing you and may ask you what you want to do.

Either way *NO* man wants you to see him as indecisive because it makes him look weak-minded.

Do not confuse his shyness and fear of scaring you off with indecision.

If you like him, then do not push him to make decisions if you sense that he just doesn't want to disappoint you.

Making him feel inadequate about his confidence to make decisions will not earn you points.

Support any decisions he does make (at least the ones you agree with) and show your appreciation for his intentions to make you happy.

Wrong

Everyone has their opinion, but perhaps the first date is not the place to become over opinionated.

Telling him he is wrong in a conversation can turn into a heated argument and obviously create dissension between you two.

Remember during the first date, you don't know each other well.

Because of that you do not want to leave an impression that you care more about being right and risking starting an argument than getting along.

No matter how obscure and weak you find his arguments, do not fall into temptation to push him away and find a reason to not like you (or you not like him).

Steer clear from telling him that he is wrong, unless it is very obvious that you are joking and just flirting with him.

A woman with a good argument should join a debate team, but it has no place during the first few dates with a man.

Lacks Drive/Ambition

Your definition of drive and ambition may differ from his.

And you may have a higher level of ambition, but if you like him, and want to keep seeing him, then do not belittle his career choice.

You two may connect on a deeper level. He might have the personality to deal with your quirky personality traits, but don't try to change him.

One of the biggest complaints that men have about girlfriends or wives is that they push them to make more money.

Nothing wrong with that.

But we want to do it in our way. We want to chase our passions.

If he feels that you don't support his passions then you run the risk of him resenting you for it.

You might think that you're asking him to reach his potential, but what he interprets from you pushing him is that he is not good enough for you and that what he wants does not matter.

In this case consider examining your own intentions. Is what you want best for both of you.

Imagine if he feared losing you so much that he gave in and made a career move just to appease you, but he HATED what he did for a living.

Do you really think that it could cause major problems in the relationship?

[*Attention*]

Take note of this very important fundamental rule about men choosing long-term partners.

We choose women who support our career decisions.

Push him to make a career decision that he does not want to make and he will resent you at some point.

This is one of the worst decisions you can make.

Men do not like their women pushing them to be someone they do not want to be.

Of course, we're talking about you only being on the first date with him.

So, consider this a nugget of important information for later.

If the topic of his passions comes up, regardless if what he wants to do sounds reasonable or ridiculous, don't make him feel silly for what he wants to do.

Instead consider his intentions of succeeding, being happy and making a better life for himself.

Physical Features He's Embarrassed About

Short, baldness, overweight, hairy, etc.

No one, women or men alike, wants you to point out a physical feature of his that he feels bad about...

...even by accident or in a joke.

I'll give you an example about myself.

I used to have a lot of hair on my head.

Over the years I have thinned out up top and have lost much of it, I have a big bald spot on the crown of my head and the front.

I hate it.

There was a girl I liked who joked about how I fixed my hair. She was trying to be cute about it, but either way jokingly bring up my "fohawk" in conversation with others around.

So I don't know if she was making fun of me or flirting.

I do not feel good about becoming bald, as I am sure other balding men don't either.

Be sensitive to men's physical features that he may be embarrassed about, even in joking manner.

Summary of Lesson 2

The goal leading up to the first date and to the second is to build an emotional bond with him and get him thinking about you and wanting to see you.

Remember get him to chase.

Us men love to chase you as long as ... we FEEL LIKE WE CAN YOU WIN YOUR HEART.

To do that, focus on the list from the Lesson One (or any similar traits from that list) and stay clear of the sensitive list in this lesson.

Become irresistible to your guy, the center of his attention and he will chase you to the end of the earth.

A woman that we have to chase and work to earn her affection increases her value in our eyes and becomes that prize the prize to be won not the other way around.

[Lesson 3] The Traits Men Desire from Women When We Want A Relationship with Her

What If You Had Superpowers Over Men?

In Lesson One, we discussed how some women guess what men want and do practically whatever to impress him.

They're not really sure what works so they either end up turning him off or scaring him off.

- But what happens when you know exactly which traits he wants in a woman?
- What if you knew the characteristics that he likes that he seeks in a girlfriend?
- And what about if even the guy didn't know what they were, but you did?

You could become irresistible to him.

And that's really the intent of this entire eBook and many of my posts on my blog InfidelityFirstAidKit.com

So, if you are getting back into dating after a long time of being single or you even went through an ugly break up, divorce or got cheated on, then I want you to get your female power back.

Women can overpower men and win his affection, if they identify their superpowers over us and take advantage of them.

Many men will thank me for this because you will make life easier for them.

What traits make men chase women to ask her to be his girlfriend?

Personality Traits Men Want in a Woman ...(to have a relationship with her)

All the traits that make us feel good about being ourselves, make us feel like you find us handsome, that you want to spend time with us and that make us feel uniquely special to you. We do not want to feel like one of million other men that you like.

You have to meet us half way if we are going to stick our necks out and risk rejection.

It sucks to be looked at as if you were a creep or not to be wanted.

We want girls who...

Like to have fun with us

Laugh at our jokes (yes, even the bad ones ... sorry)

Have easy-going personalities

Enjoy laughing and smiling

Show empathy and sympathy towards our feelings

Act flirtatious and playful

Tough but also feminine and charming

Respect our personal space to be alone or with our friends

Support our career and life goals

Learn a little about our hobbies, interests and passions

Compliment us on the traits from the first email I sent you

Like us for who we are and doesn't try to change us

Get to know and likes our friends

Practice effective conflict resolution skills without getting over dramatic and obnoxious

And the ones that tell us she likes us and wants to make us happy

Once again, let's look at 5 examples...

Tough but also Feminine and Charming

Think "Wonder Woman" or "Black Widow" from the Avengers.

Nothing is sexier than a girl who stands her ground yet still maintains her ladylike manners. A woman who

speaks her mind, but also wants to hear your side shows originality and flexible thinking. Both are MAJOR turn-ons.

Respect Our Personal Space

Whether we want to watch the ballgame with friends or need time to decompress.

Men need alone time.

Please tell us how your day at work went, but learn when we need to escape to our man caves.

Enjoy Laughing and Smiling

If you've read one of my more popular posts ["17 Female Flirtatious Body Language Secrets to Attract Men"](#) then you know that your smile is your biggest and simplest asset.

All the girls I've liked could own my heart with just their smile and by laughing at my jokes.

It simply makes me feel liked.

There's a risk in telling a joke, the risk that no one will listen or laugh.

But I melt when a girl laughs at my jokes and when a girl smiles and looks me straight in the eyes, she pulls me in like a tractor beam.

I don't notice anything else around me.

Support our Career and Life Goals

I've done some research and it appears that I'm not the only one who says this.

Don't tell a man how to be a man.

We have our lives to live and we want to choose what field to work in.

Don't understand why we want to DJ on the side or play basketball with the guys past 30?

Sorry, deal with it.

Believe me, men don't care what career you choose nor what you do with your friends.

Give us some slack too.

Effective Conflict Resolution Skills

We won't always agree, in fact, we'll flat out bump heads at times.

In the end we both need to work it out.

There's NO room for stubbornness, blame or drama.

Healthy relationships stem from teamwork.

And good teammates strive to get along and settle differences.

Summary Lesson Three

The traits that men desire from women to have a long-term relationship probably are quite different than what many women think.

Yes, we like physical features, but they are not enough to make us want to stick around if we do not enjoy how we feel around her.

What we want most is someone who makes us feel good about who our natural selves are, likes us for who we are and how much we enjoy spending quality time with her.

However, if you meet a man who doesn't value the qualities about you that create a deeper emotional connection with you and instead seems to focus on sexual or physical features then do you think he is boyfriend material?

I think not.

[Lesson Four] What We Think Makes Women Happy- *Are We Right?*

So, it's important to reiterate that **our needs as men to be in a relationship are very basic**: we want **companionship**, to feel connected and attracted both **physically** and **emotionally**, and we want to **still enjoy our personal interests and goals** (of course, provided they do not hurt the relationship).

We see a relationship as a piece of our lives, part of a package, and of course you do this too, but I feel there is a **big difference between men and women**.

I believe the majority of men value one particular part of that package more than women- **our personal lives outside the relationship**.

We can stay alone longer as a single person without getting involved in a relationship, provided we can keep ourselves entertained with our own passions and interests (hobbies, recreational activities, etc.) and also conquer our goals (career, personal).

Of course, this is just an opinion, but again I think we can agree that men are less likely to commit to a relationship quickly than women would, right?

If in consideration of choosing a girlfriend or staying with a girlfriend, we feel that she **takes us away from these important things in our personal lives**, then it becomes a deal breaker.

Once we sense that the future looks bleak with you, that we cannot be happy in our lives outside the relationship, we will:

- NOT ask you out on a second date
- Probably not ask you out on the first one
- Stop calling back, texting, emailing
- And even break up with you.

Yes, harsh, but the truth.

This is why I say **men are pickier than women**.

I cannot emphasize enough how important it is to respect his personal space (AGAIN provided it does NOT conflict with YOUR relationship goals).

Chemistry is not the only foundational piece of happy relationships, you must be as compatible as possible or eventually you will reach an impasse- *too many irreconcilable differences*.

Let's move onto the next lesson...

Why do we do what we do to try and connect with you?

What We Men Think Makes You Happy

Many of the lessons in this eBook blend together for a reason. They all give you a glance into our hearts and minds.

They give you a sneak peek of what we think ... you can view it as hacking our minds, if you will.

So, in the first lesson, we looked at the traits that we value in ourselves. And when you know them and show your appreciation of them, it can help create connection with us men. We take action on some of those traits BECAUSE we believe they make you happy.

Feel free to go back and review the list.

And because of some of those points on the list we seek to make you happy in these ways:

Compliment Your Physical Beauty

Men value your feminine physical attributes probably more than women do so for men. That's why the majority of our compliments are directed towards your outward beauty and not as much of what you probably value about your own personality qualities.

Of course, you probably enjoy being told how pretty you are and how stunning your eyes are, but you won't get as many compliments about your mental and emotional strengths.

Compliment Feminine Traits

In addition to outward appearance we tend to zero-in on your feminine mannerisms, like body language, voice, style of dress, etc.

Men value your lady-like qualities BIG TIME. We enjoy seeing our women as delicate flowers, someone who complements our strong boyish ways. I get it, I get it, you're strong too and can take care of yourself. That's not how I want you to take it because we are also quite turned on by strong, confident women.

But if you dress, walk and talk like a lady we will gladly point out our appreciation.

As you've probably already found out more than you would like.

Financial Stability/ Provider

I am referring to our desire for financial stability. Men who value happy, long-term relationships with women want to create a stable home and life for you (or at least do their part). Even when dating, we want you to provide you comfortable home environment when you visit and we want you to feel proud of what we do and give you good things.

The next part is very important...

We also want to create financially stability BECAUSE we fear losing you to another man.

It's how we compete with each other for your approval.

We value this trait in ourselves so much that when a woman has an affair or breaks up with us because we weren't ambitious enough for her that some of us guys fall into a deep depression because we feel unworthy and not good enough in our ability to keep you safe, secure and provide for you.

Remember from the other emails how we want to be your hero?

Losing you because we couldn't provide enough for you is perhaps our BIGGEST fear.

Who can provide the best lifestyle for their women we love? That's why men gloat about what they have or what they have achieved in their careers around

you by telling you how much money they make, the car they drive, the career they have, and so on, BECAUSE we want to impress you and stand out from the other guys.

Never mind, the fact it may come across awkward and creepy to a woman we barely know. It doesn't even cross our minds sometimes to make an emotional connection before trying to show off with materialistic qualities.

Confident

Men think women want emotionally secure and confident men. Even when this borders on the arrogant side.

We want to show you how sure of ourselves we are, we might even fake it a little.

Previous generations have passed down the importance of practicing manly characteristics to get your attention like walk with our chests out, walk under control with our arms to the side, shake hands firmly, speak firmly and look people in the eyes when speaking.

I don't think many would argue that those are good qualities to possess and display, but only if they match how the guy feels inside instead of creating a fake display of emotional strength.

Decisive

No guy wants to come across as a squeaky, mealy-mouth who can't even decide what restaurant to take you to- even when he does it.

We attempt to display assuredness in our choices to show certain we know what we want and when we want it.

Basically we want to impress you with our leadership tendencies BECAUSE once again we want you to feel protected BECAUSE we think that is what you want us to do.

Strong

Physically strong. All skinny guys, including myself, get at least a little jealous of muscular, burly men. We think that is the equivalent of the drop-dead gorgeous woman.

Any chance we get we want to show off our strength. We deathly fear you viewing us as physically weak.

Men will spend thousands of dollars on their diet and thousands of hours in the gym memberships just to bulk up and get the girl.

Is that enough?

Maybe for some girls.

Fun

What woman wants to date a boring guy with no sense of adventure?

We want to make you laugh and smile and feel like you can have a good time with us.

Why do you suppose many men buy sports cars?

We want to offer you a good time, of course.

And guys who can't dance also get jealous of the guys who can BECAUSE we know they are women magnets.

What's the point of this list?

Do some of these qualities appeal to you?

I'm sure they do, but do they create deep emotional connection with you?

No.

Do you want to feel connected to a man?

Yes, right?

Then you must create emotional connection with him

And regrettably, most men will do very little to initiate steps to create it with you.

Therefore, you must find a way- the ways outlined in these emails.

All of these "manly tips listed here in this email will get your attention, but how will you both move to the next level?

Follow the advice in the other emails.

You must teach us what makes you happy so that we keep doing it.

So, if we get it right then give us that feedback, if not then politely and respectfully express your concerns with us.

Of course, some men are not the best listeners, but that topic is for another day.

In the next lesson we will look at what are some of the myths about some of the fallacies that men's relationship needs.

[Lesson 5] Myths about What Men Want When Choosing a Girlfriend

Men gawk over physical beauty.

That's a fact.

Even me and all men in committed relationships.

Honestly, it doesn't take much to get our attention. This is actually a good thing because it means that we do ***not*** only gawk over what some would consider perfect-10 models.

If she has a cute face and smile, and a proportioned body those are the main things we are looking for physically.

"To each their own", every person's taste is different, and everyone has a variety of features that attract them physically. I don't feel that we are as picky as many women make us out to be.

But here's the point of today's lesson, like the song and expression go... "**Beauty's only skin deep**".

Meaning that...

... beauty does not keep a relationship going, it might get our attention and get single men to chase and attempt to win her over, but for the sake of long-term happiness it...

... does NOTHING to create an **EMOTIONAL CONNECTION**.

And creating an **EMOTIONAL CONNECTION** is the whole point to true love and the purpose of this eBook.

With that said what are some of the myths that confuse women (and quite

frankly much of society)?

Well, any notion that "tickles men's fancy" about what we crave and need in women, but does not CREATE or MAINTAIN emotional connection.

No matter how good the following features and qualities sound, they **cannot maintain a healthy relationship.**

Therefore, if a man chases after the things on this list you have to ask yourself: **"Why would I want to get into a relationship with this man, is this the kind of man that makes for good boyfriend material (or husband material)?"**

Myths about What Men Want When Choosing a Girlfriend

(Here are the features and qualities he likes but that do NOT keep him emotionally attached to a woman).

Physical Features

Yes, many men are highly attracted to many of the items on this list, if you want me to be frank, BUT they hold no weight in keeping us in a relationship. They do not fuel long-term, true love. You can kind of view them as a bonus.

I guess it would be similar to you if you happened to meet a man who you bonded with emotionally and he happened to have a physical feature you were quite fond of, like he was tall and muscular.

If a woman connects with us in all the ways outlined in this email series and has these physical features below, then that's a bonus, **but it's nowhere near enough. ALSO**, this list does not imply that this defines our meaning of physical beauty because it does not. When it comes to outward appearance we are attracted to a cute face first and then typically to at least a well-proportioned body.

Big breasts

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Long legs

Long hair

Blonde hair

Full lips

Big ass

Tan skin

Small waist

Wide hips

Sexy trim legs (from running or yoga)

Thin

(This list could on for a little while, but you get my point).

Fashion, Style

Red lipstick

Full lips

Tight jeans

High heels

Ripped jeans

Tight blouse

Well-done Make-up

Designer clothes

Fancy nails

Fashionable glasses

Highlighted hair

Etc....

Exotic Women and Age

Exotic women from other countries (plug in the examples yourself)

Younger women

Sexy foreign accent

Etc...

Yes, men find these features and qualities attractive, but they are **NOT enough to**

keep us in a relationship.

So **don't let them *distract* you from the main goal:** to meet a man who is **compatible** with you and **sparks fly (chemistry).**

All the emails in this series are designed to help you **bond with him on a deeper emotional level.**

So don't get jealous of other women when men chase after these above features and don't set your primary focus on them either.

There are plenty of women in this world who have many of the above features or dress and make themselves up and have found nothing but dead-end relationships or are still looking for Mr. Right.

And here is another reminder about why you must remove the false notions of what men want in the lists above...

Remember that list a few emails ago about things we men do not want?

If a lady has many of the features above or you focus too much on them and try to create an image that you think will land the right man (not saying you would do that), **BUT he sees you as one of the following...**

(*list from Lesson 4)

Argumentative

Controversial

Controlling

Judgmental

Uptight

Clingy

Overly Opinionated

Obnoxious

Overly Competitive

Belittling

Over Critical
Overly Dramatic
Insecure
Short-tempered
Demeaning
Hypersensitive
Jealous
Intrusive

... then he will not stick around for long.

But if you have the traits he does need and want like...

(*list from Lesson 3)

She likes to have fun with us

- Laughs at our jokes (yes, even the bad ones ... sorry)
- Has an easy-going personality (at least most of the time) :)
- Enjoys laughing (in general) and smiling.
- Shows empathy and sympathy towards our feelings
- Acts flirtatious and playful
- Tough but also feminine and charming
- Respects our personal space to be alone or with our friends
- Supports our career and life goals
- Learns a little about our hobbies, interests and passions
- Compliments us on the traits from the first email I sent you
- Likes us for who we are and doesn't try to change us
- Gets to know and likes our friends
- Practices effective conflict resolution skills without getting over dramatic and obnoxious
- Tells us she likes us and wants to make us happy

... then he will love you!

And I guess that's the simplest way of putting today's lesson in perspective.

Do you want him to like you or love you? And do you want someone who loves you for who you are deep inside?

This is why I recommend that you learn as much as you can about how us men think about relationships.

Keep reading my emails, posts and eBooks.

Plus, if you really wish to capture his heart than I'm going to recommend another eBook for you here in a moment by one of my favorite dating coaches for women.

I have mentioned before but I suggest that you take that final step to purchase it since it provides a deeper level of understanding on how our male minds work.

But first, I want you to imagine something that maybe you've experienced before...

Imagine you had to give a speech in front of a small audience.

Now imagine that no one in the crowd is paying attention to you.

They're murmuring to each other.

They're looking at their iPhones.

They're heading for the exits.

They're not intentionally trying to hurt you – they're just caught up in what's most important to them.

How do you feel when you're in front of a less-than-captive audience?

Insecure. Awkward. Tense. Nervous.

Maybe you make a joke to break the ice, but no one laughs.

Maybe you fill in the silence by speaking quickly, trying to make your point before the crowd completely tunes you out.

Maybe you clam up because you’re paralyzed by the indifference facing you.

Either way, it's REALLY hard to speak to an audience that's not listening.

Believe it or not, THAT’S what it’s like for some of us men to go out with women.

This is what my friend, **Evan Marc Katz**, the premier dating coach for **smart, strong, successful** women, thinks about when dates do not end on a good note.

He suggests that if your dates consistently don’t go well, the easy thing to do is say, “He wasn’t the right guy”. However, it’s much more powerful for you to look in the mirror and say, “How could I have made tonight go better?”

This is the central message in his book “**Why He Disappeared**”: [understanding the opposite sex is the key to connecting with the opposite sex.](#)

I can already hear you sigh:

“But I don’t WANT to make my first dates better. If a guy is nervous around me, that says something about him. I want a man who is confident, who is completely comfortable in his own skin, and can make the best of every situation.”

Gotcha.

Now imagine a time that you were in the presence of a jaw-droppingly hot guy.

He’s tall, gorgeous, rich, charismatic – and utterly oblivious to you as a romantic partner.

Do you feel confident?

Do you feel secure?

Do you speak profusely?

Do you clam up?

Whatever your answer, I'm pretty sure that there are some men whose mere presence totally messes you up.

Suddenly, you're not acting like yourself.

Suddenly, you're acting like a skittish schoolgirl with her first crush on a boy.

There are awkward silences. There is nervous laughter. There is stilted conversation.

But most of all, there is no chance for another date.

So, if you've blown an opportunity with a hot guy because you weren't able to act at your best, wouldn't it stand to reason that there's a great guy out there who wasn't on the top of his game on your first date?

Of course, there is.

It also stands to reason that if you show up 10 minutes late, text on your cell phone, look over his shoulder, lean back with your arms crossed, don't seem interested in his stories, interrogate him about his past, grill him on his beliefs, and dissect every single thing that you don't like about him... that it may be hard for a man to exhibit true confidence and poise in your presence.

Your takeaway from this email is this:

Instead of seeing dating as a time-consuming, soul-sucking enterprise, where you have to figure out in an hour whether he's a good husband and father and great in bed, try seeing it more like you're entertaining a client and want to win his business. **Smile. Laugh. Go with the flow. Ignore his flaws.**

Do everything in your power to make the limited amount of time you have together into a fun experience.

Because if you're having fun, he's having fun.

If you're easygoing and relaxed, he'll be easygoing and relaxed.

But you can't blame men for being bad dates if you're not doing anything in your power to try to make their job easier.

As my friend, Evan, wrote in "[Why He Disappeared](#)", he's putting on a show for you; the least you can do is applaud.

What you'll quickly find when you openly appreciate men is that they will suddenly become more confident, playful, and attractive, all because YOU decided to make them feel special.

Dating can be easy and fun again. All you need to do is understand what makes men tick. **If you've ever agonized about why a guy didn't want to date you, [click here to learn more](#)**

In fact, here is a testimonial of how a lonely, single lady in her forties finally got tired of not understanding men and watching them walk away and then learned how to turn it around by reading "**Why He Disappeared**".

You can have this freedom, too.

"Unmarried and forty-four I thought I was doomed to a life of having men walk away without a word for the rest of my life. I am attractive, intelligent and active. I enjoy the world and this one department of my life (namely men) was a frustrating mystery."

"I had long-term relationships where the men wouldn't commit. For the past two years I have been in love with a man who was aloof and distant."

"Perhaps, I thought to myself, I should be more laid back, less laid back, more witty, less witty, more forward, more direct, AND THEN he will love me."

"Ah, then came Evan's tutorial...."

"I am free. I am happy and realized ways in which I was communicating ineffectively. I since said adios to the man that was aloof and have moved on to other exciting prospects who are calling frequently and following through on their

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words. Evan showed me ways in which I can actually lay back and enjoy the dating process and actually have men take control of the dating tempo (and boy do they ever!)."

"Evan showed me that I really didn't want to be with the guy that was making me feel unsure of myself. That was the moment of freedom."

"Thanks for showing me it's never too late to learn."

Gina

[Click here to watch video on Why He Disappeared](#) to get more details.

Best of luck in your quest to find true love,

Orlando

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